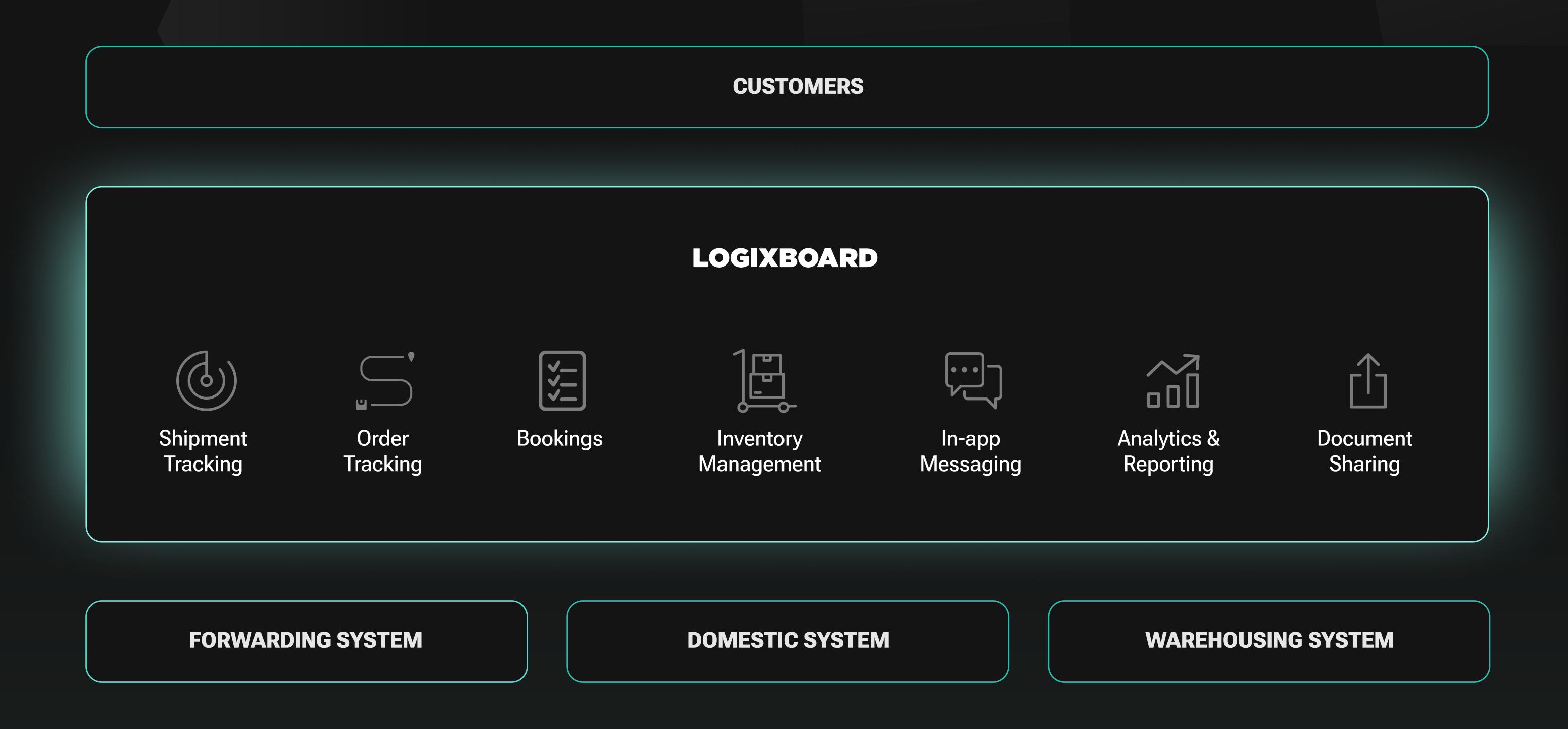
#### LOGIXBOARD

# Meet your customer experience upgrade

Empower your customers to book, track, and manage their freight shipments from one cohesive platform using data from your systems - across all services you offer



Give your shippers real-time access to their time-critical supply chain data in a single platform

Powered by Logixboard, white-labeled as your own

Deepen customer relationships, win against digital-first providers, and differentiate yourself in a crowded market

"All freight forwarders are service companies selling a commodity.

We're putting the freight on the same trucks. The best way to distinguish yourself is how you offer the service, and that's what Logixboard allows you to do."



#### LOGIXBOARD

# Logixboard is a turn-key solution that integrates seamlessly into your existing systems

#### Real-time shipment tracking

Enable customers to track their goods across every transport mode

### Streamlined bookings

Elevate your customer's booking experience by allowing them to initiate requests and collaborate on options

#### Purchase order tracking

Allow customers to track product SKUs from PO to delivery

#### Warehouse inventory management

Give your customers a holistic picture of their product inventory so they can make better purchasing decisions

#### Contextual messaging and document sharing

Skip the never-ending emails and ensure your customers are never stuck searching for critical information

#### **Built-in reporting and analytics**

Empower your customers with critical supply chain insights without sending spreadsheets with stale information

#### CO2 emissions reporting

Help your customers measure their carbon footprint and achieve their sustainability objectives



## Drive meaningful revenue

**IMPACTS TO FREIGHT FORWARDERS** 

+15%

Increase in New Revenue

+7%

Customer Retention 10X
Average

ROI

"In three months, we fully implemented Logixboard, and not only did this help us retain our current customers, but we won an additional \$50M worth of new revenue thanks to our ability to provide an effortless, tech-based shipping experience when our competitors couldn't."



See how Logixboard helped Aries Worldwide achieve their vision of providing Amazon-caliber visibility